

**Global
Exhibition
on Services**

SHOWCASING SERVICES SECTORS

Co-located

atithi
Tourism & Hospitality Expo

SPONSORSHIP MANUAL

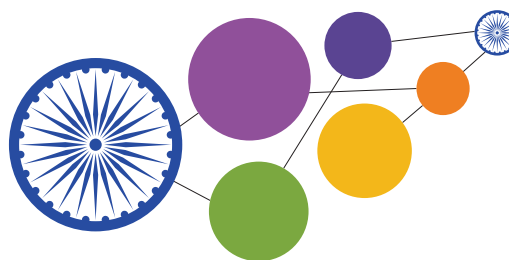
Enhancing Brand Visibility on a global platform

EXHIBITION | FOCUSED B2B | CONFERENCES

14-16 NOVEMBER 2023
INDIA EXPO CENTRE AND MART,
GREATER NOIDA, INDIA



SERVICES EXPORT PROMOTION COUNCIL
(Setup by Ministry of Commerce & Industry, Govt. of India)



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SHOWCASING SERVICES SECTORS

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Branding options

Gate No.1 Fascia- Left & Right

Fascia 50'X10'
Pillars 16'X20'



Cube at Gate No.1

Cube: 5'X10' NOS: 25



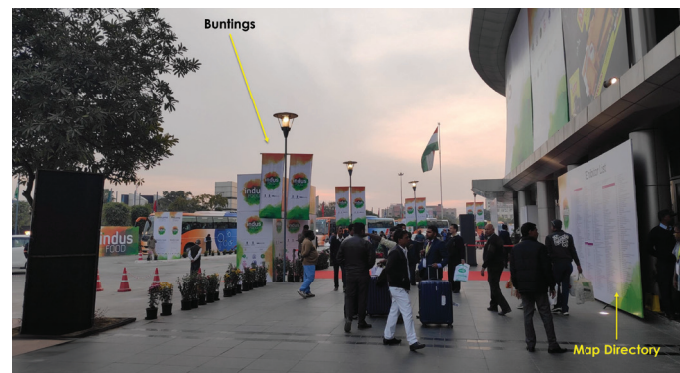
Gate No.1 Entrance T- Point

30'X10' NOS: 1



Pole Buntings-25 Poles- 4side at each pole

2.6"X7' NOS: 25



Cuboids

5'X10' NOS: 25



Wall Mart Branding

29''X60' NOS: 8



Top Arch Branding

168'X12' NOS: 1



Glass Facade

17''X23' NOS: 13



Arch Gate Near Escallator



CFB Buntings

4''X14' NOS: 50



Branding at Gate no.12

20''X12' NOS: 1

Inverted U gate arch - Entrance

4''X14' NOS: 50



Inside Direction Signage

4'X8' NOS: 35

Hall Bunting for Hall1-,3,5,7(20 Bunting in each hall)

3'X7' NOS: 80



Hall's Entry & Exit Gates

Shutter Branding

42''X4' NOS: 8



Branding for covering the ceiling sides near banquet hall **16'X8' NOS: 12**



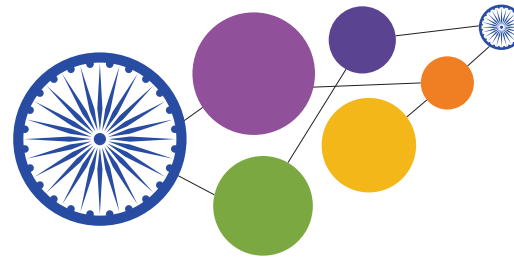
Branding Outside Banquet Hall **16'X8' NOS: 1**



Other options:	Size	NOS
Outside Random Branding	16'X8'	5
Sponsor/Welcome/Random/Next Date Branding inside venue	16'X8'	75
Branding Outside Banquet Hall	16'X8'	1
Branding at Gate no.12	20'X12'	1

SEPC

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SHOWCASING SERVICES SECTORS

Event layout



Space and Payment details

Space Rental

Type of Space	Rates (INR) SEPC Members	Rates (INR) Non-Members
Raw Space - Indoor (per sqmtr)	12,000/-	13,000/-
Built up - Indoor (per sqmtr)	14,000/-	15,000/-

Plus GST

Electricity Charges

Details	Rates (INR)
Raw Space	3500/- (per KW)

Sponsorship Opportunities

Titanium Sponsor | INR 100.0 lacs | Availability: 1

Sponsorship Benefits	
Complimentary Space in Exhibition	500 sqm
Complimentary Power Load during construction and exhibition days	√
Space Type	(Raw Space)
CEOSPEAK	
Prominent Speaking slot in relevant Conference (Only One)	√
ACCESS TO SPECIAL LOUNGES	
Access to B2B Lounge for meetings	√
Placing of corporate literature/brochures in the VIP lounge	√
Reserved seating in the "Partners Block" during Inauguration	√
Seating in Partners Block during Inauguration	-
Opportunity to include corporate literature/brochures in the Welcome kit of Delegates and Buyers (literature to be provided by Sponsor)	√
Prominent Logo display in 'Thank you Partner' panel displayed across various locations at the Venue (Exhibition venue)	√
Logo in 'Thank you Partner' card in the Welcome kit for Buyers & Delegate kit	√
Logo in the 'Thank you Partner' page in exhibitor catalogue	√
Logo on the 'Thank you Partner' panel during inauguration & plenary session	√
Logo on the 'Thank you Partner' panel at respective sectoral conference session	√
Logo on the 'Thank you Partner' panel at State Session	-
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT	
Prominent display of Logo in outdoor advertising across various locations in the Venue through buntings & flags, hoardings, etc.	√
Exclusive branding at Lunch and Cocktail Dinner Area	-
Logo on the event website and hyperlinked to the sponsor's website	√
ADVERTISEMENT/ CORPORATE FILM	
Advertisement in the exhibitor catalogue	Front Inside (Colour)
Inclusion of Write-Up in Exhibitor Catalogue	upto 15 Pages
Corporate film to be screened during breaks, before & after Inaugural & Valedictory sessions	upto 5 minutes
INVITES TO SPECIAL EVENTS DURING GES & EXHIBITION	
Invitation to Chairperson/ CEO and senior management to networking dinners/ lunches (if any)	√
Invites to the cultural evening	√
Complimentary delegate passes for the sectoral session	25
Complimentary delegate passes for the inauguration/valedictory sessions	25
Complimentary entry tickets to visit exhibition	50

Sponsorship Opportunities



Platinum Sponsor | INR 75.0 Lacs | Availability: 1+

Sponsorship Benefits	
Complimentary Space in Exhibition	400 sqm
Complimentary Power Load during construction and exhibition days	√
Space Type	(Raw Space)
CEOSPEAK	
Prominent Speaking slot in relevant Conference (Only One)	√
ACCESS TO SPECIAL LOUNGES	
Access to B2B Lounge for meetings	√
Placing of corporate literature/brochures in the VIP lounge	√
Reserved seating in the "Partners Block" during Inauguration	√
Seating in Partners Block during Inauguration	-
Opportunity to include corporate literature/brochures in the Welcome kit of Delegates and Buyers (literature to be provided by Sponsor)	√
Prominent Logo display in 'Thank you Partner' panel displayed across various locations at the Venue (Exhibition venue)	√
Logo in 'Thank you Partner' card in the Welcome kit for Buyers & Delegate kit	√
Logo in the 'Thank you Partner' page in exhibitor catalogue	√
Logo on the 'Thank you Partner' panel during inauguration & plenary session	√
Logo on the 'Thank you Partner' panel at respective sectoral conference session	√
Logo on the 'Thank you Partner' panel at State Session	-
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT	
Prominent display of Logo in outdoor advertising across various locations in the Venue through buntings & flags, hoardings, etc.	√
Exclusive branding at Lunch and Cocktail Dinner Area	-
Logo on the event website and hyperlinked to the sponsor's website	√
ADVERTISEMENT/ CORPORATE FILM	
Advertisement in the exhibitor catalogue	Back Inside (Colour)
Inclusion of Write-Up in Exhibitor Catalogue	upto 10 Pages
Corporate film to be screened during breaks, before & after Inaugural & Valedictory sessions	upto 4.5 minutes
INVITES TO SPECIAL EVENTS DURING GES & EXHIBITION	
Invitation to Chairperson/ CEO and senior management to networking dinners/ lunches (if any)	√
Invites to the cultural evening	√
Complimentary delegate passes for the sectoral session	20
Complimentary delegate passes for the inauguration/valedictory sessions	20
Complimentary entry tickets to visit exhibition	45

Sponsorship Opportunities



Diamond Sponsor | INR 60.0 Lacs | Availability: 2+

Sponsorship Benefits	
Complimentary Space in Exhibition	300 sqm
Complimentary Power Load during construction and exhibition days	√
Space Type	(Raw Space)
CEOSPEAK	
Prominent Speaking slot in relevant Conference (Only One)	√
ACCESS TO SPECIAL LOUNGES	
Access to B2B Lounge for meetings	√
Placing of corporate literature/brochures in the VIP lounge	√
Reserved seating in the "Partners Block" during Inauguration	√
Seating in Partners Block during Inauguration	-
Opportunity to include corporate literature/brochures in the Welcome kit of Delegates and Buyers (literature to be provided by Sponsor)	√
Prominent Logo display in 'Thank you Partner' panel displayed across various locations at the Venue (Exhibition venue)	√
Logo in 'Thank you Partner' card in the Welcome kit for Buyers & Delegate kit	√
Logo in the 'Thank you Partner' page in exhibitor catalogue	√
Logo on the 'Thank you Partner' panel during inauguration & plenary session	√
Logo on the 'Thank you Partner' panel at respective sectoral conference session	√
Logo on the 'Thank you Partner' panel at State Session	-
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT	
Prominent display of Logo in outdoor advertising across various locations in the Venue through buntings & flags, hoardings, etc.	√
Exclusive branding at Lunch and Cocktail Dinner Area	-
Logo on the event website and hyperlinked to the sponsor's website	√
ADVERTISEMENT/ CORPORATE FILM	
Advertisement in the exhibitor catalogue	First Page (colour) of advert column
Inclusion of Write-Up in Exhibitor Catalogue	upto 7 Pages
Corporate film to be screened during breaks, before & after Inaugural & Valedictory sessions	upto 4 minutes
INVITES TO SPECIAL EVENTS DURING GES & EXHIBITION	
Invitation to Chairperson/ CEO and senior management to networking dinners/ lunches (if any)	√
Invites to the cultural evening	√
Complimentary delegate passes for the sectoral session	15
Complimentary delegate passes for the inauguration/valedictory sessions	15
Complimentary entry tickets to visit exhibition	40

Sponsorship Opportunities



Gold Sponsor | **INR 55.0 Lacs** | **Availability: 3+**

Sponsorship Benefits	
Complimentary Space in Exhibition	250 sqm
Complimentary Power Load during construction and exhibition days	√
Space Type	(Raw Space)
CEOSPEAK	
Prominent Speaking slot in relevant Conference (Only One)	√
ACCESS TO SPECIAL LOUNGES	
Access to B2B Lounge for meetings	√
Placing of corporate literature/brochures in the VIP lounge	-
Reserved seating in the "Partners Block" during Inauguration	√
Seating in Partners Block during Inauguration	-
Opportunity to include corporate literature/brochures in the Welcome kit of Delegates and Buyers (literature to be provided by Sponsor)	√
Prominent Logo display in 'Thank you Partner' panel displayed across various locations at the Venue (Exhibition venue)	√
Logo in 'Thank you Partner' card in the Welcome kit for Buyers & Delegate kit	√
Logo in the 'Thank you Partner' page in exhibitor catalogue	√
Logo on the 'Thank you Partner' panel during inauguration & plenary session	-
Logo on the 'Thank you Partner' panel at respective sectoral conference session	√
Logo on the 'Thank you Partner' panel at State Session	-
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT	
Prominent display of Logo in outdoor advertising across various locations in the Venue through buntings & flags, hoardings, etc.	√
Exclusive branding at Lunch and Cocktail Dinner Area	-
Logo on the event website and hyperlinked to the sponsor's website	√
ADVERTISEMENT/ CORPORATE FILM	
Advertisement in the exhibitor catalogue	Double Spread (Colour)
Inclusion of Write-Up in Exhibitor Catalogue	upto 5 Pages
Corporate film to be screened during breaks, before & after Inaugural & Valedictory sessions	upto 3.5 minutes
INVITES TO SPECIAL EVENTS DURING GES & EXHIBITION	
Invitation to Chairperson/ CEO and senior management to networking dinners/ lunches (if any)	√
Invites to the cultural evening	√
Complimentary delegate passes for the sectoral session	12
Complimentary delegate passes for the inauguration/valedictory sessions	12
Complimentary entry tickets to visit exhibition	35

Sponsorship Opportunities

Silver Sponsor | INR 50.0 Lacs | Availability: 4+

Sponsorship Benefits	
Complimentary Space in Exhibition	200 sqm
Complimentary Power Load during construction and exhibition days	√
Space Type	(Raw Space)
CEOSPEAK	
Prominent Speaking slot in relevant Conference (Only One)	√
ACCESS TO SPECIAL LOUNGES	
Access to B2B Lounge for meetings	√
Placing of corporate literature/brochures in the VIP lounge	-
Reserved seating in the "Partners Block" during Inauguration	√
Seating in Partners Block during Inauguration	-
Opportunity to include corporate literature/brochures in the Welcome kit of Delegates and Buyers (literature to be provided by Sponsor)	√
Prominent Logo display in 'Thank you Partner' panel displayed across various locations at the Venue (Exhibition venue)	√
Logo in 'Thank you Partner' card in the Welcome kit for Buyers & Delegate kit	√
Logo in the 'Thank you Partner' page in exhibitor catalogue	√
Logo on the 'Thank you Partner' panel during inauguration & plenary session	-
Logo on the 'Thank you Partner' panel at respective sectoral conference session	√
Logo on the 'Thank you Partner' panel at State Session	-
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT	
Prominent display of Logo in outdoor advertising across various locations in the Venue through buntings & flags, hoardings, etc.	√
Exclusive branding at Lunch and Cocktail Dinner Area	-
Logo on the event website and hyperlinked to the sponsor's website	√
ADVERTISEMENT/ CORPORATE FILM	
Advertisement in the exhibitor catalogue	Double Spread (Colour)
Inclusion of Write-Up in Exhibitor Catalogue	upto 3 Pages
Corporate film to be screened during breaks, before & after Inaugural & Valedictory sessions	upto 3 minutes
INVITES TO SPECIAL EVENTS DURING GES & EXHIBITION	
Invitation to Chairperson/ CEO and senior management to networking dinners/ lunches (if any)	√
Invites to the cultural evening	√
Complimentary delegate passes for the sectoral session	10
Complimentary delegate passes for the inauguration/valedictory sessions	10
Complimentary entry tickets to visit exhibition	30

Sponsorship Opportunities



Partner State | **INR 50.0 Lacs** | **Availability: Limited spots**

Sponsorship Benefits	
Complimentary Space in Exhibition	150 sqm
Complimentary Power Load during construction and exhibition days	√
Space Type	(Raw Space)
CEOSPEAK	
Prominent Speaking slot in relevant Conference (Only One)	√
ACCESS TO SPECIAL LOUNGES	
Access to B2B Lounge for meetings	√
Placing of corporate literature/brochures in the VIP lounge	-
Reserved seating in the "Partners Block" during Inauguration	√
Seating in Partners Block during Inauguration	-
Opportunity to include corporate literature/brochures in the Welcome kit of Delegates and Buyers (literature to be provided by Sponsor)	√
Prominent Logo display in 'Thank you Partner' panel displayed across various locations at the Venue (Exhibition venue)	√
Logo in 'Thank you Partner' card in the Welcome kit for Buyers & Delegate kit	√
Logo in the 'Thank you Partner' page in exhibitor catalogue	√
Logo on the 'Thank you Partner' panel during inauguration & plenary session	-
Logo on the 'Thank you Partner' panel at respective sectoral conference session	√
Logo on the 'Thank you Partner' panel at State Session	√
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT	
Prominent display of Logo in outdoor advertising across various locations in the Venue through buntings & flags, hoardings, etc.	√
Exclusive branding at Lunch and Cocktail Dinner Area	-
Logo on the event website and hyperlinked to the sponsor's website	√
ADVERTISEMENT/ CORPORATE FILM	
Advertisement in the exhibitor catalogue	Double Spread (Colour)
Inclusion of Write-Up in Exhibitor Catalogue	upto 3 Pages
Corporate film to be screened during breaks, before & after Inaugural & Valedictory sessions	upto 2.5 minutes
INVITES TO SPECIAL EVENTS DURING GES & EXHIBITION	
Invitation to Chairperson/ CEO and senior management to networking dinners/ lunches (if any)	√
Invites to the cultural evening	√
Complimentary delegate passes for the sectoral session	10
Complimentary delegate passes for the inauguration/valedictory sessions	10
Complimentary entry tickets to visit exhibition	40

Sponsorship Opportunities



Partner Ministry | INR 35.0 Lacs | Availability: Limited spots

Sponsorship Benefits	
Complimentary Space in Exhibition	100 sqm
Complimentary Power Load during construction and exhibition days	√
Space Type	(Raw Space)
CEOSPEAK	
Prominent Speaking slot in relevant Conference (Only One)	√
ACCESS TO SPECIAL LOUNGES	
Access to B2B Lounge for meetings	√
Placing of corporate literature/brochures in the VIP lounge	-
Reserved seating in the "Partners Block" during Inauguration	√
Seating in Partners Block during Inauguration	-
Opportunity to include corporate literature/brochures in the Welcome kit of Delegates and Buyers (literature to be provided by Sponsor)	√
Prominent Logo display in 'Thank you Partner' panel displayed across various locations at the Venue (Exhibition venue)	√
Logo in 'Thank you Partner' card in the Welcome kit for Buyers & Delegate kit	√
Logo in the 'Thank you Partner' page in exhibitor catalogue	√
Logo on the 'Thank you Partner' panel during inauguration & plenary session	-
Logo on the 'Thank you Partner' panel at respective sectoral conference session	√
Logo on the 'Thank you Partner' panel at State Session	-
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT	
Prominent display of Logo in outdoor advertising across various locations in the Venue through buntings & flags, hoardings, etc.	√
Exclusive branding at Lunch and Cocktail Dinner Area	-
Logo on the event website and hyperlinked to the sponsor's website	√
ADVERTISEMENT/ CORPORATE FILM	
Advertisement in the exhibitor catalogue	Double Spread (Colour)
Inclusion of Write-Up in Exhibitor Catalogue	upto 3 Pages
Corporate film to be screened during breaks, before & after Inaugural & Valedictory sessions	upto 2 minutes
INVITES TO SPECIAL EVENTS DURING GES & EXHIBITION	
Invitation to Chairperson/ CEO and senior management to networking dinners/ lunches (if any)	√
Invites to the cultural evening	√
Complimentary delegate passes for the sectoral session	10
Complimentary delegate passes for the inauguration/valedictory sessions	10
Complimentary entry tickets to visit exhibition	35

Sponsorship Opportunities



Bronze Sponsor | INR 25.0 Lacs | Availability: 6+

Sponsorship Benefits	
Complimentary Space in Exhibition	90 sqm
Complimentary Power Load during construction and exhibition days	√
Space Type	(Raw Space)
CEOSPEAK	
Prominent Speaking slot in relevant Conference (Only One)	-
ACCESS TO SPECIAL LOUNGES	
Access to B2B Lounge for meetings	√
Placing of corporate literature/brochures in the VIP lounge	-
Reserved seating in the "Partners Block" during Inauguration	-
Seating in Partners Block during Inauguration	√
Opportunity to include corporate literature/brochures in the Welcome kit of Delegates and Buyers (literature to be provided by Sponsor)	-
Prominent Logo display in 'Thank you Partner' panel displayed across various locations at the Venue (Exhibition venue)	√
Logo in 'Thank you Partner' card in the Welcome kit for Buyers & Delegate kit	√
Logo in the 'Thank you Partner' page in exhibitor catalogue	√
Logo on the 'Thank you Partner' panel during inauguration & plenary session	-
Logo on the 'Thank you Partner' panel at respective sectoral conference session	√
Logo on the 'Thank you Partner' panel at State Session	-
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT	
Prominent display of Logo in outdoor advertising across various locations in the Venue through buntings & flags, hoardings, etc.	√
Exclusive branding at Lunch and Cocktail Dinner Area	-
Logo on the event website and hyperlinked to the sponsor's website	√
ADVERTISEMENT/ CORPORATE FILM	
Advertisement in the exhibitor catalogue	One Full Page (Colour)
Inclusion of Write-Up in Exhibitor Catalogue	upto 2 Pages
Corporate film to be screened during breaks, before & after Inaugural & Valedictory sessions	upto 1.5 minutes
INVITES TO SPECIAL EVENTS DURING GES & EXHIBITION	
Invitation to Chairperson/ CEO and senior management to networking dinners/ lunches (if any)	√
Invites to the cultural evening	√
Complimentary delegate passes for the sectoral session	8
Complimentary delegate passes for the inauguration/valedictory sessions	8
Complimentary entry tickets to visit exhibition	25

Sponsorship Opportunities



Cocktail & Dinner Sponsor | INR 23.0 Lacs | Availability: 3+

Sponsorship Benefits	
Complimentary Space in Exhibition	36 sqm
Complimentary Power Load during construction and exhibition days	
Space Type	(Shell Space)
CEOSPEAK	
Prominent Speaking slot in relevant Conference (Only One)	-
ACCESS TO SPECIAL LOUNGES	
Access to B2B Lounge for meetings	√
Placing of corporate literature/brochures in the VIP lounge	-
Reserved seating in the "Partners Block" during Inauguration	-
Seating in Partners Block during Inauguration	√
Opportunity to include corporate literature/brochures in the Welcome kit of Delegates and Buyers (literature to be provided by Sponsor)	-
Prominent Logo display in 'Thank you Partner' panel displayed across various locations at the Venue (Exhibition venue)	√
Logo in 'Thank you Partner' card in the Welcome kit for Buyers & Delegate kit	√
Logo in the 'Thank you Partner' page in exhibitor catalogue	√
Logo on the 'Thank you Partner' panel during inauguration & plenary session	-
Logo on the 'Thank you Partner' panel at respective sectoral conference session	√
Logo on the 'Thank you Partner' panel at State Session	-
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT	
Prominent display of Logo in outdoor advertising across various locations in the Venue through buntings & flags, hoardings, etc.	√
Exclusive branding at Lunch and Cocktail Dinner Area	√
Logo on the event website and hyperlinked to the sponsor's website	√
ADVERTISEMENT/ CORPORATE FILM	
Advertisement in the exhibitor catalogue	One Full Page (Colour)
Inclusion of Write-Up in Exhibitor Catalogue	upto 2 Pages
Corporate film to be screened during breaks, before & after Inaugural & Valedictory sessions	upto 1.0 minute
INVITES TO SPECIAL EVENTS DURING GES & EXHIBITION	
Invitation to Chairperson/ CEO and senior management to networking dinners/ lunches (if any)	√
Invites to the cultural evening	√
Complimentary delegate passes for the sectoral session	6
Complimentary delegate passes for the inauguration/valedictory sessions	6
Complimentary entry tickets to visit exhibition	20

Sponsorship Opportunities



Lunch Sponsor | INR 20.0 Lacs | Availability: 3+

Sponsorship Benefits	
Complimentary Space in Exhibition	36 sqm
Complimentary Power Load during construction and exhibition days	
Space Type	(Shell Space)
CEOSPEAK	
Prominent Speaking slot in relevant Conference (Only One)	-
ACCESS TO SPECIAL LOUNGES	
Access to B2B Lounge for meetings	√
Placing of corporate literature/brochures in the VIP lounge	-
Reserved seating in the "Partners Block" during Inauguration	-
Seating in Partners Block during Inauguration	√
Opportunity to include corporate literature/brochures in the Welcome kit of Delegates and Buyers (literature to be provided by Sponsor)	-
Prominent Logo display in 'Thank you Partner' panel displayed across various locations at the Venue (Exhibition venue)	√
Logo in 'Thank you Partner' card in the Welcome kit for Buyers & Delegate kit	√
Logo in the 'Thank you Partner' page in exhibitor catalogue	√
Logo on the 'Thank you Partner' panel during inauguration & plenary session	-
Logo on the 'Thank you Partner' panel at respective sectoral conference session	√
Logo on the 'Thank you Partner' panel at State Session	-
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT	
Prominent display of Logo in outdoor advertising across various locations in the Venue through buntings & flags, hoardings, etc.	√
Exclusive branding at Lunch and Cocktail Dinner Area	√
Logo on the event website and hyperlinked to the sponsor's website	√
ADVERTISEMENT/ CORPORATE FILM	
Advertisement in the exhibitor catalogue	One Full Page (Colour)
Inclusion of Write-Up in Exhibitor Catalogue	upto 2 Pages
Corporate film to be screened during breaks, before & after Inaugural & Valedictory sessions	upto 1.0 minute
INVITES TO SPECIAL EVENTS DURING GES & EXHIBITION	
Invitation to Chairperson/ CEO and senior management to networking dinners/ lunches (if any)	√
Invites to the cultural evening	√
Complimentary delegate passes for the sectoral session	5
Complimentary delegate passes for the inauguration/valedictory sessions	5
Complimentary entry tickets to visit exhibition	20

Sponsorship Opportunities



Welcome Kit Sponsor | INR 15.0 Lacs | Availability: GES: 1(SOLD), Atithi: 1

Sponsorship Benefits	
Complimentary Space in Exhibition	18 sqm
Complimentary Power Load during construction and exhibition days	
Space Type	(Shell Space)
CEOSPEAK	
Prominent Speaking slot in relevant Conference (Only One)	-
ACCESS TO SPECIAL LOUNGES	
Access to B2B Lounge for meetings	√
Placing of corporate literature/brochures in the VIP lounge	-
Reserved seating in the "Partners Block" during Inauguration	-
Seating in Partners Block during Inauguration	√
Opportunity to include corporate literature/brochures in the Welcome kit of Delegates and Buyers (literature to be provided by Sponsor)	-
Prominent Logo display in 'Thank you Partner' panel displayed across various locations at the Venue (Exhibition venue)	√
Logo in 'Thank you Partner' card in the Welcome kit for Buyers & Delegate kit	√
Logo in the 'Thank you Partner' page in exhibitor catalogue	√
Logo on the 'Thank you Partner' panel during inauguration & plenary session	-
Logo on the 'Thank you Partner' panel at respective sectoral conference session	√
Logo on the 'Thank you Partner' panel at State Session	-
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT	
Prominent display of Logo in outdoor advertising across various locations in the Venue through buntings & flags, hoardings, etc.	√
Exclusive branding at Lunch and Cocktail Dinner Area	-
Logo on the event website and hyperlinked to the sponsor's website	√
ADVERTISEMENT/ CORPORATE FILM	
Advertisement in the exhibitor catalogue	Half Page (Colour)
Inclusion of Write-Up in Exhibitor Catalogue	upto 2 Pages
Corporate film to be screened during breaks, before & after Inaugural & Valedictory sessions	upto 30 seconds
INVITES TO SPECIAL EVENTS DURING GES & EXHIBITION	
Invitation to Chairperson/ CEO and senior management to networking dinners/ lunches (if any)	√
Invites to the cultural evening	√
Complimentary delegate passes for the sectoral session	4
Complimentary delegate passes for the inauguration/valedictory sessions	4
Complimentary entry tickets to visit exhibition	20

Sponsorship Opportunities



Lanyard Sponsor | INR 11.0 Lacs | Availability: 1

Sponsorship Benefits	
Complimentary Space in Exhibition	18 sqm
Complimentary Power Load during construction and exhibition days	
Space Type	(Shell Space)
CEOSPEAK	
Prominent Speaking slot in relevant Conference (Only One)	-
ACCESS TO SPECIAL LOUNGES	
Access to B2B Lounge for meetings	√
Placing of corporate literature/brochures in the VIP lounge	-
Reserved seating in the "Partners Block" during Inauguration	-
Seating in Partners Block during Inauguration	√
Opportunity to include corporate literature/brochures in the Welcome kit of Delegates and Buyers (literature to be provided by Sponsor)	-
Prominent Logo display in 'Thank you Partner' panel displayed across various locations at the Venue (Exhibition venue)	√
Logo in 'Thank you Partner' card in the Welcome kit for Buyers & Delegate kit	√
Logo in the 'Thank you Partner' page in exhibitor catalogue	√
Logo on the 'Thank you Partner' panel during inauguration & plenary session	-
Logo on the 'Thank you Partner' panel at respective sectoral conference session	√
Logo on the 'Thank you Partner' panel at State Session	-
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT	
Prominent display of Logo in outdoor advertising across various locations in the Venue through buntings & flags, hoardings, etc.	√
Exclusive branding at Lunch and Cocktail Dinner Area	-
Logo on the event website and hyperlinked to the sponsor's website	√
ADVERTISEMENT/ CORPORATE FILM	
Advertisement in the exhibitor catalogue	Half Page (Colour)
Inclusion of Write-Up in Exhibitor Catalogue	1 Page
Corporate film to be screened during breaks, before & after Inaugural & Valedictory sessions	upto 30 seconds
INVITES TO SPECIAL EVENTS DURING GES & EXHIBITION	
Invitation to Chairperson/ CEO and senior management to networking dinners/ lunches (if any)	√
Invites to the cultural evening	√
Complimentary delegate passes for the sectoral session	3
Complimentary delegate passes for the inauguration/valedictory sessions	3
Complimentary entry tickets to visit exhibition	15

Sponsorship Opportunities



Pendrive Sponsor | INR 5.0 Lacs | Availability: GES:8, Atithi:8

Sponsorship Benefits	
Complimentary Space in Exhibition	9 sqm
Complimentary Power Load during construction and exhibition days	
Space Type	(Shell Space)
CEOSPEAK	
Prominent Speaking slot in relevant Conference (Only One)	-
ACCESS TO SPECIAL LOUNGES	
Access to B2B Lounge for meetings	√
Placing of corporate literature/brochures in the VIP lounge	-
Reserved seating in the "Partners Block" during Inauguration	-
Seating in Partners Block during Inauguration	-
Opportunity to include corporate literature/brochures in the Welcome kit of Delegates and Buyers (literature to be provided by Sponsor)	-
Prominent Logo display in 'Thank you Partner' panel displayed across various locations at the Venue (Exhibition venue)	√
Logo in 'Thank you Partner' card in the Welcome kit for Buyers & Delegate kit	√
Logo in the 'Thank you Partner' page in exhibitor catalogue	√
Logo on the 'Thank you Partner' panel during inauguration & plenary session	-
Logo on the 'Thank you Partner' panel at respective sectoral conference session	√
Logo on the 'Thank you Partner' panel at State Session	-
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT	
Prominent display of Logo in outdoor advertising across various locations in the Venue through buntings & flags, hoardings, etc.	√
Exclusive branding at Lunch and Cocktail Dinner Area	-
Logo on the event website and hyperlinked to the sponsor's website	√
ADVERTISEMENT/ CORPORATE FILM	
Advertisement in the exhibitor catalogue	Half Page (B&W)
Inclusion of Write-Up in Exhibitor Catalogue	1 Page
Corporate film to be screened during breaks, before & after Inaugural & Valedictory sessions	-
INVITES TO SPECIAL EVENTS DURING GES & EXHIBITION	
Invitation to Chairperson/ CEO and senior management to networking dinners/ lunches (if any)	-
Invites to the cultural evening	-
Complimentary delegate passes for the sectoral session	2
Complimentary delegate passes for the inauguration/valedictory sessions	2
Complimentary entry tickets to visit exhibition	10

Sponsorship Opportunities

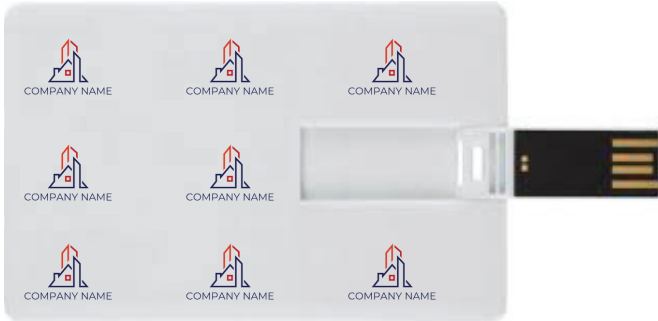
Pen Sponsor | **INR 4.0 Lacs** | **Availability: 1**

Sponsorship Benefits	
Complimentary Space in Exhibition	9 sqm
Complimentary Power Load during construction and exhibition days	
Space Type	(Shell Space)
CEOSPEAK	
Prominent Speaking slot in relevant Conference (Only One)	-
ACCESS TO SPECIAL LOUNGES	
Access to B2B Lounge for meetings	√
Placing of corporate literature/brochures in the VIP lounge	-
Reserved seating in the "Partners Block" during Inauguration	-
Seating in Partners Block during Inauguration	-
Opportunity to include corporate literature/brochures in the Welcome kit of Delegates and Buyers (literature to be provided by Sponsor)	-
Prominent Logo display in 'Thank you Partner' panel displayed across various locations at the Venue (Exhibition venue)	√
Logo in 'Thank you Partner' card in the Welcome kit for Buyers & Delegate kit	√
Logo in the 'Thank you Partner' page in exhibitor catalogue	√
Logo on the 'Thank you Partner' panel during inauguration & plenary session	-
Logo on the 'Thank you Partner' panel at respective sectoral conference session	√
Logo on the 'Thank you Partner' panel at State Session	-
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT	
Prominent display of Logo in outdoor advertising across various locations in the Venue through buntings & flags, hoardings, etc.	√
Exclusive branding at Lunch and Cocktail Dinner Area	-
Logo on the event website and hyperlinked to the sponsor's website	√
ADVERTISEMENT/ CORPORATE FILM	
Advertisement in the exhibitor catalogue	Half Page (B&W)
Inclusion of Write-Up in Exhibitor Catalogue	1 Page
Corporate film to be screened during breaks, before & after Inaugural & Valedictory sessions	-
INVITES TO SPECIAL EVENTS DURING GES & EXHIBITION	
Invitation to Chairperson/ CEO and senior management to networking dinners/ lunches (if any)	-
Invites to the cultural evening	-
Complimentary delegate passes for the sectoral session	1
Complimentary delegate passes for the inauguration/valedictory sessions	1
Complimentary entry tickets to visit exhibition	5

Collateral Mockups

The images used are for representation only, the final product may differ

Pendrive with logos



Pen



Lanyard



Welcome kit bag





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